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BCD Travel partnered with technology firm routeRank to offer travelers an analysis of possible transportation options for each leg of a trip. RouteRank's engine "blends traditional sources with less traditional ones used by business travelers like public transportation routes and schedules as well as drive times and fuel prices," according to BCD. The travel management company initially will target clients with heavy European travel, and offers routeRank functionality through agents and "tightly integrated" with the client's booking tool. BCD plans future development including "deeper integration in the online booking process and the incorporation of corporate policies and rates at the point of sale."

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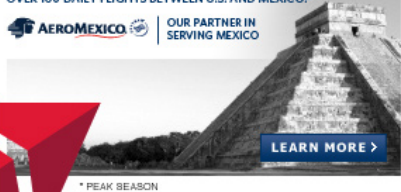
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INTERVIEW



Interview: Cvent Founder And CEO Reggie Aggarwal
Meetings technology firm Cvent last month finalized the first two acquisitions in its 13-year history, and both were of mobile app developers. Cvent first bought Seed Labs, a developer of apps for music festivals, sports events and other consumer events, for \$4.2 million and renamed it CrowdTorch. A week later, Cvent acquired CrowdCompass, another event app developer, for \$10 million. Cvent founder and CEO Reggie Aggarwal between the acquisition announcements spoke with BTN's Chris Davis about the company's expanding field of business, its plans for additional acquisitions and the potential effect of new U.S. federal regulations on demand for meetings. An edited transcript follows.

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